

Provider	Description	Primary User			Resources							Cost
		Community Entrepreneurs	PSU Undergrad Students	PSU Faculty	Classes & Workshops	Accelerator Program	Mentors & Advisors	Funding	Competitions	Community Building	Co-Working Space	
At Penn State University												
1855 Capital 1855capital.com	Early stage venture fund with focus on Penn State affiliated startups	•	•	•			•	•				EQUITY
Berks LaunchBox BK-InnovationHUB@psu.edu, 610-396-6400 berkslaunchbox.psu.edu	Innovation hub offering coworking space, workshops, classes, mentoring and support to current and future entrepreneurs	•	•	•	•	•	•		•	•	•	FREE/ LOW COST
Berks LaunchBox Makerspace BK-InnovationHUB@psu.edu, 610-396-6400 berkslaunchbox.psu.edu/makerspace	Design and rapid prototyping for current and future entrepreneurs, hobbyists, tinkerers.	•	•	•	•		•			•	•	FREE/ LOW COST MEMBERSHIP
Berks Learning Factory Dr. Ed Sauer, 610-413-1303 berks.psu.edu/berks-learning-factory	Companies present their design projects and engineering students work to develop fresh, innovative solutions.	•					•					\$3000 DONATION
Business Planning & Research Toolkit guides.libraries.psu.edu/entrepreneurship	Digital toolkit offered by PSU Libraries providing business planning research on companies, market & industry	•	•	•	•		•					FREE
Entrepreneurship & Innovation Minor Available at Penn State Berks bk.psu.edu/enti-minor-overview	For students to get an entrepreneurship minor with almost any major		•			•			•			Tuition
Garber Venture Fund smeal.psu.edu/garber	Student run investment fund with an emphasis on PSU affiliated startups	•	•	•				•				EQUITY
Global Entrepreneurship Week Available at Penn State Berks gew.psu.edu	Provides entrepreneurial workshops, networking and speakers by startup founders	•	•	•	•				•	•		FREE
Idea DesignLab (2 weeks) BerkslaunchBox.psu.edu/updates	Workshop that helps aspiring entrepreneurs to design, develop and refine new business ideas. All participants will develop an idea pitch	•		•	•							FREE
Idea Test Lab (4-6 weeks) invent.psu.edu/program/nsf-i-corps-site	An accelerator program to advance early stage STEM- related innovations. Take your idea from concept to business by figuring out if you have identified a problem worth solving	•	•	•		•						FREE

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Inc.U penntap.psu.edu/innovation/incu	A competition for startups to compete and win money on "The Investment" TV show		●	●			●	●				FREE
Invent Penn State invent.psu.edu	Connects and provides programs, events, tools, and support for entrepreneurs & industry	●	●	●	●	●	●	●	●	●	●	FREE
Invent Penn State Venture & IP Conference invent.psu.edu/program/venture-ip-conference/	Brings startups together with venture capitalists and industry for pitches and a showcase of PSU technologies	●	●	●	●		●	●	●			Registration Fee
NSF I-Corps Site www.nsf.gov/news/special_reports/i-corps/	Provides microgrants & accelerator program to startups	●	●	●		●	●	●				FREE
Patent & Trademark Resource Center Contact: Sarah Hartman-Caverly: smh767@psu.edu psu.libguides.com/patents	Helps locate patent & trademark information and filings with the USPTO (guides.libraries.psu.edu)	●	●	●	●		●					FREE
PennTap- PA Technical Assistance Program penntap.psu.edu	A statewide technical assistance organization supporting businesses with advanced IT solutions, energy & environmental and innovation services	●	●				●	●	●			FREE
PSU Law Entrepreneur Assistance Clinic berkslaunchbox.psu.edu/resources/	Provides legal advice to startups on entity formation and equity agreements	●	●	●			●					FREE
PSU Law Intellectual Property Clinic berkslaunchbox.psu.edu/resources/	Provides Intellectual Property counseling, patent and trademark searches, draft patent and trademark applications and more	●	●	●			●					FREE
PSU Startup Week Available at Penn State Berks startupweek.psu.edu	Workshops, networking events and speakers		●	●	●				●	●		FREE
Summer Founders Program Available at Happy Valley LaunchBox invent.psu.edu/program/summer-founders	Gives startups with at least one Penn State student founder \$15,000 to work on their startup, social good, or non-profit idea over the summer.		●			●	●	●		●		FREE
The Flemming Creativity, Entrepreneurship, and Economic Development Center (CEED) at Penn State Berks berks.psu.edu/flemming-ceed-center	Inspire an entrepreneurial spirit and innovative thinking in the PSU Berks community and foster economic growth & development in the Greater Reading area through technology based solutions, human capital development & enterprise creation	●	●	●	●	●	●	●	●	●		FREE

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Berks/Reading & Greater Community													
Accounting Firms for Startups - MW Group - Michelle Ward 610-933-2988 mward@mwgrouppllc.com - Roswick & Co - Megan Roswick, 610-575-0277 megan@roswickcpa.com	Accountants who have experience with startups and charge a reasonable rate	•	•	•			•						COST
ASSETS , Lancaster, PA assetspa.org	Small business services, lending circles, women's business accelerator & social enterprise services	•	•	•	•	•	•	•	•	•			FREE/LOW COST
B Lab bcorporation.net	Supports social enterprises, manages the Benefit Corporation certification and B Lab Assessment. Process for measuring triple-bottom line.	•	•	•			•			•			FREE/LOW COST
Ben Franklin Technology Partners of NE PA nep.benfranklin.org	Direct funding, business assistance & networking for early stage & established technology companies	•	•	•	•		•	•					FREE
Community First Fund communityfirstfund.org	Business counseling, financing & technology assistance	•	•	•				•					FREE
Entrepreneurs' Connection www.entrepreneursconnection.us Contact: Chuck Holder, chuck@chuckholder.com	Community of entrepreneurs who foster relationships & support among its members and outreach to the Reading/Berks Community	•			•		•		•	•			MEMBERSHIP FEE
Fulcrum Information Resources Contact: Karen Klein, kklein@fulcrum-info.com	Trademark and Copyright research and registration	•	•	•			•						COST
GoggleWorks Center for the Arts GoggleWorks.org	Community art and cultural resource center that nurtures the arts, fosters creativity, & promotes education	•	•	•	•		•			•	•		CLASS & STUDIO COSTS
Google Patents Search books.google.com/advanced_patent_search	Search and read the full text of patents from around the world	•	•	•									FREE
Greater Reading Chamber Alliance GreaterReading.org	Assist Berks County companies to retain, expand & grow their operation, & attract new business. Economic development for Local Latino businesses.	•	•	•	•		•	•		•			FREE/LOW COST
Jump Start Incubator jumpstartberks.org	Office space & support for entrepreneurs run by the Berks County Community Foundation	•	•	•			•			•	•		LOW COST

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Reference USA Reading Public Library - Jesse Royer, 610-655-6355 readingpubliclibrary.org Go to databases page, click on Reference USA	A business and residential information database for finding new company and consumer leads. Download 200 records at a time free of charge. Need library card if connect from home	•	•	•	•								FREE
SBDC - Small Business Development Center at Kutztown University kutztown.edu , sbdc@kutztown.edu	Resource Center for Startups with help with finances, business planning, market research, trade, government procurement, and more	•	•	•	•		•				•		FREE/ LOW COST
SCORE berksschuykill.score.org	Service corps of retired executives who provide professional resources to entrepreneurs	•	•	•	•		•						FREE/ LOW COST
Social Enterprise Group socialenterprisegroup.org	Provides consulting and financing to social entrepreneurial and nonprofit companies	•		•				•	•				LOW COST
US SBA sba.gov Boots for Business: sbavets.force.com	Provides loans, loan guarantees, contracts, counseling sessions and other forms of assistance to small businesses	•	•	•	•		•	•					FREE/ LOW COST
Warrior Rising www.warriorrising.org	Provides U.S. military veterans and their immediate family opportunities to create sustainable businesses, perpetuate the hiring of fellow American veterans, and earn their future	•	•	•	•		•	•					FREE/ LOW COST
Books													
The Lean Startup	By Eric Ries	•	•	•									COST VARIES
The Mom Test	By Rob Fitzpatrick	•	•	•									COST VARIES
Hooked- How to Build Habit-Forming Products	by Nir Eyal	•	•	•									COST VARIES
Lean Customer Development-Build Products Your Customers Will Buy	By Cindy Alvarez	•	•	•									COST VARIES
Smartest Places On Earth- Why the Rustbelts are the Emerging Hotspots of Global Innovation	by Antoine van Agtmael and Fred Bakker	•	•	•									COST VARIES
Startup Communities: Building an Entrepreneurial Ecosystem in Your City	by Brad Feld	•	•	•									COST VARIES
Podcasts													
Masters of Scale with Reid Hoffman	mastersofscale.com	•	•	•									FREE
How I Built This with Guy Hall	NPR	•	•	•									FREE
Building a Story Brand with Donald Miller	StoryBrand.com	•	•	•									FREE