



*The Berks LaunchBox, located at the GoggleWorks, accelerates the movement of great ideas to the marketplace...to improve the economy and quality of life in the greater Reading area.*

## Calling All Innovators

**Do you have an idea for a new product or service?**

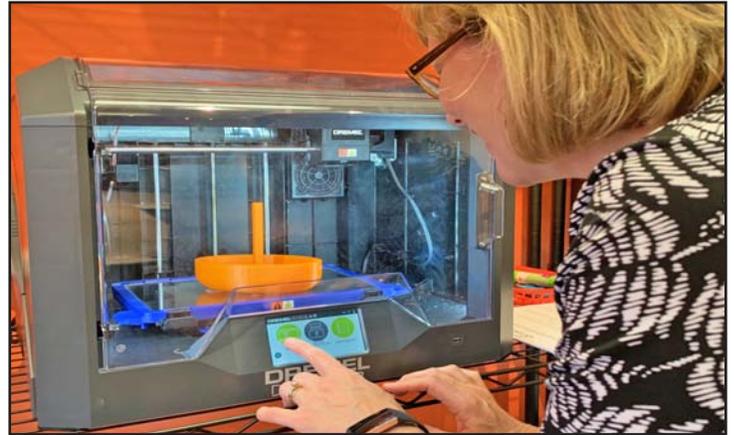
We can help you prototype, conduct market research, connect you to mentors, and provide education and access to software and hardware.

**Learn about Membership**

We are particularly focused on helping entrepreneurs with technology-based or social-enterprise ideas that have the potential to make an impact in the community. We offer classes, services, advice, coworking space, plus a "Makerspace" with 3D printers, laptops, CAD software and more. Make plans to stop by the Berks LaunchBox to learn more.

*Our mission is to be the "hub" that connects local entrepreneurs to the support, resources, and facilities they need to build a sustainable and scalable business with a viable plan for growth.*

## Classes & Seminars



**Entrepreneurship for Military Veterans** 9/11/19, 6:30-8:30pm  
Get great tips on starting a business from veterans and veteran organizations.

**Trending, Trademarks & Traction** 10/10/19, 6:30-8:30pm  
Learn where to research consumer trends, your competition, trademarks and copyrights from local experts.

**3D Printing Class** – Thursdays, 10/17-11/21, 6:30-8:30pm  
Learn Tinkercad and how to use 3D printers.

**Marketing Mondays** - weekly 2-7pm  
Get help to create a web site and other marketing tools.

**Tinker Tuesdays** – weekly 2-7pm  
Create designs in Tinkercad and print them on 3D printers.

## Meet Traduki, one of our Coworking Startups

Traduki is a language interpretation mobile app service that connects clients with certified, freelance interpreters. Traduki offers real time, audio interpretation, video remote interpretation, and text translation in over 700 languages, 24/7. By leveraging freelance translators, Traduki is able to decrease the cost of translation and thus reduce language barriers! Recent Penn State Berks Grad, Ryan Morris, launched this emerging startup.

Meet our other coworking startups!



Ryan Morris, CEO Traduki

**Sign-up for our Newsletter**

**Stop by for a tour!**  
GoggleWorks Center for the Arts  
Suite 105  
201 Washington Street  
Reading, PA 19601

[berkslaunchbox.psu.edu](http://berkslaunchbox.psu.edu)  
[bk-innovationhub@psu.edu](mailto:bk-innovationhub@psu.edu)  
610-396-6400



**Berks LaunchBox Hours**  
Monday 3-7pm  
Tuesday 3-7pm  
Wednesday 10am-2pm  
Thursday 10am-2pm  
Other hours by appointment

# More happenings from the Berks LaunchBox

## Atmosphere of Innovation

The Berks LaunchBox strives to offer our coworkers and makerspace members a creative atmosphere to help generate ideas and build their companies. And guess what...you can feel it! Our coworking companies are sustainable, technology-based and socially responsible organizations. They've helped each other perfect their products, while providing support and a sounding board to share ideas. Our space is purposefully open, innovative and surrounded by creativity.

**Drexel student Patrick Deviney**, a volunteer with the LaunchBox this summer, helped staff become more familiar with our new Laser Cutter. The Laser Cutter has many exciting functions and we offered our first, four hour certification classes in early August.

**Andrew O'Donohue** of **Solid Dynamics**, an established coworking company, spent many days this summer building and testing an improved 3D printer. But Andrew did much more! When plastic recycling coworking company, Trimatis, had equipment challenges, Andrew shared his ideas and best practices. When the Makerspace 3D printers were jamming, Andrew pitched in and worked through the problem with the LaunchBox staff.

*When you work in the LaunchBox coworking space, you have the benefit of shared knowledge and expertise around you.*

## Community Outreach



The Berks LaunchBox is promoting future engineers and entrepreneurs in our community with kids from K through college age. Learn more:

**Glenside Elementary** – Grade K-3 kids problem solved like an engineer to build 3 fun projects: a shelter for a pompom creature; a boat out of foil; and a tower out of toothpicks and marshmallows.

**GoggleWorks Summer Camp** – Middle Schoolers brainstormed future startup ideas, and did skits to identify needs that might be helped with technology.

**PSU Berks Engineering Ahead** – Students spent an afternoon at the LaunchBox doing problem solving exercises, while utilizing 3D printers to print boats they previously designed in Solidworks.

**Exeter STEM Teachers** - Teachers learned to develop out-of-the-box thinking and an entrepreneurial spirit in their students to grow inventors of the future.

## Penn State Berks Student Inventions turning into Startups

Penn State Berks students are doing great things! Due to the potential demand for their ideas, these students have been encouraged to continue to work on their ideas and have started their entrepreneurial path.

**Reel Oxygen** - The Oxygen Hose Retractor gives patients the freedom to move 100 feet from their oxygen source without the tube kinking.

**InTRN** - An app for students to map out their goals, from high school to college to getting their dream jobs.

**Adaptive Orthopedix** - Suresupport arm sling, a more comfortable, and breathable orthopedic device built to address complaints of an orthopedic surgeon's patients.

**Vytah Fit** - A device that measures velocity, acceleration, and displacement of motion that helps people learn how to correctly lift weights at the gym.

**Campus Cars** - A unique omnichannel car sharing solution for people with short-term transportation needs.

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