

Provider	Description	Primary User			Resources							Cost
		Community Entrepreneurs	PSU Undergrad Students	PSU Faculty	Classes & Workshops	Accelerator Program	Mentors & Advisors	Funding	Competitions	Community Building	Co-Working Space	
<b>At Penn State University</b>												
<b>1855 Capital</b> <a href="http://1855capital.com">1855capital.com</a>	Early stage venture fund with focus on Penn State affiliated startups	•	•	•			•	•				EQUITY
<b>Berks LaunchBox</b> BK-InnovationHUB@psu.edu, 610-396-6400 <a href="http://berkslaunchbox.psu.edu">berkslaunchbox.psu.edu</a>	Innovation hub offering coworking space, workshops, classes, mentoring and support to current and future entrepreneurs	•	•	•	•	•	•		•	•	•	FREE/ LOW COST
<b>Berks LaunchBox Makerspace</b> BK-InnovationHUB@psu.edu, 610-396-6400 <a href="http://berkslaunchbox.psu.edu/makerspace">berkslaunchbox.psu.edu/makerspace</a>	Design and rapid prototyping for current and future entrepreneurs, hobbyists, tinkerers.	•	•	•	•		•			•	•	FREE/ LOW COST MEMBERSHIP
<b>Berks Learning Factory</b> Dr. Ed Sauer, 610-413-1303 <a href="http://berks.psu.edu/berks-learning-factory">berks.psu.edu/berks-learning-factory</a>	Companies present their design projects and engineering students work to develop fresh, innovative solutions.	•					•					\$3000 DONATION
<b>Business Planning &amp; Research Toolkit</b> <a href="http://guides.libraries.psu.edu/entrepreneurship">guides.libraries.psu.edu/entrepreneurship</a>	Digital toolkit offered by PSU Libraries providing business planning research on companies, market & industry	•	•	•	•		•					FREE
<b>Entrepreneurship &amp; Innovation Minor</b> Available at Penn State Berks <a href="http://bk.psu.edu/enti-minor-overview">bk.psu.edu/enti-minor-overview</a>	For students to get an entrepreneurship minor with almost any major		•		•		•		•			Tuition
<b>Garber Venture Fund</b> <a href="http://smeal.psu.edu/garber">smeal.psu.edu/garber</a>	Student run investment fund with an emphasis on PSU affiliated startups	•	•	•				•				EQUITY
<b>Global Entrepreneurship Week</b> Available at Penn State Berks <a href="http://gew.psu.edu">gew.psu.edu</a>	Provides entrepreneurial workshops, networking and speakers by startup founders	•	•	•	•				•	•		FREE
<b>Idea DesignLab (2 weeks)</b> <a href="http://BerkslaunchBox.psu.edu/updates">BerkslaunchBox.psu.edu/updates</a>	Workshop that helps aspiring entrepreneurs to design, develop and refine new business ideas. All participants will develop an idea pitch	•		•	•							FREE
<b>Idea Test Lab (4-6 weeks)</b> <a href="http://invent.psu.edu/program/nsf-i-corps-site">invent.psu.edu/program/nsf-i-corps-site</a>	An accelerator program to advance early stage STEM-related innovations. Take your idea from concept to business by figuring out if you have identified a problem worth solving	•	•	•		•						FREE
<b>Inc.U</b> <a href="http://penntap.psu.edu/innovation/incu">penntap.psu.edu/innovation/incu</a>	A competition for startups to compete and win money on "The Investment" TV show		•	•			•		•			FREE

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<b>Invent Penn State</b> <a href="http://invent.psu.edu">invent.psu.edu</a>	Connects and provides programs, events, tools, and support for entrepreneurs & industry	•	•	•	•	•	•	•	•	•	•	•	FREE
<b>Invent Penn State</b> Venture & IP Conference <a href="http://invent.psu.edu/program/venture-ip-conference/">invent.psu.edu/program/venture-ip-conference/</a>	Brings startups together with venture capitalists and industry for pitches and a showcase of PSU technologies	•	•	•	•			•	•	•			Registration Fee
<b>NSF I-Corps Site</b> <a href="http://www.nsf.gov/news/special_reports/i-corps/">www.nsf.gov/news/special_reports/i-corps/</a>	Provides microgrants & accelerator program to startups	•	•	•		•	•	•					FREE
<b>Patent &amp; Trademark Resource Center</b> Contact: Sarah Hartman-Caverly: smh767@psu.edu <a href="http://psu.libguides.com/patents">psu.libguides.com/patents</a>	Helps locate patent & trademark information and filings with the USPTO ( <a href="http://guides.libraries.psu.edu">guides.libraries.psu.edu</a> )	•	•	•	•		•						FREE
<b>PennTap- PA Technical Assistance Program</b> <a href="http://penntap.psu.edu">penntap.psu.edu</a>	A statewide technical assistance organization supporting businesses with advanced IT solutions, energy & environmental and innovation services	•	•				•	•	•				FREE
<b>PSU Law Entrepreneur Assistance Clinic</b> <a href="http://berkslaunchbox.psu.edu/resources/">berkslaunchbox.psu.edu/resources/</a>	Provides legal advice to startups on entity formation and equity agreements	•	•	•			•						FREE
<b>PSU Law Intellectual Property Clinic</b> <a href="http://berkslaunchbox.psu.edu/resources/">berkslaunchbox.psu.edu/resources/</a>	Provides Intellectual Property counseling, patent and trademark searches, draft patent and trademark applications and more	•	•	•			•						FREE
<b>PSU Startup Week</b> Available at Penn State Berks <a href="http://startupweek.psu.edu">startupweek.psu.edu</a>	Workshops, networking events and speakers		•	•	•				•	•			FREE
<b>Summer Founders Program</b> Available at Happy Valley LaunchBox <a href="http://invent.psu.edu/program/summer-founders">invent.psu.edu/program/summer-founders</a>	Gives startups with at least one Penn State student founder \$15,000 to work on their startup, social good, or non-profit idea over the summer.		•			•	•	•		•			FREE
<b>The Flemming Creativity, Entrepreneurship, and Economic Development Center (CEED)</b> at Penn State Berks <a href="http://berks.psu.edu/flemming-ceed-center">berks.psu.edu/flemming-ceed-center</a>	Inspire an entrepreneurial spirit and innovative thinking in the PSU Berks community and foster economic growth & development in the Greater Reading area through technology based solutions, human capital development & enterprise creation	•	•	•	•	•	•	•	•	•			FREE
<b>Berks/Reading &amp; Greater Community</b>													

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<b>Accounting Firms for Startups</b> - MW Group - Michelle Ward 610-933-2988 <a href="mailto:mward@mwgroupllc.com">mward@mwgroupllc.com</a> - Roswick & Co - Megan Roswick, 610-575-0277 <a href="mailto:megan@roswickcpa.com">megan@roswickcpa.com</a>	Accountants who have experience with startups and charge a reasonable rate	•	•	•			•						COST
<b>ASSETS</b> , Lancaster, PA <a href="http://assetspa.org">assetspa.org</a>	Small business services, lending circles, women's business accelerator & social enterprise services	•	•	•	•	•	•	•	•	•			FREE/LOW COST
<b>B Lab</b> <a href="http://bcorporation.net">bcorporation.net</a>	Supports social enterprises, manages the Benefit Corporation certification and B Lab Assessment. Process for measuring triple-bottom line.	•	•	•			•			•			FREE/LOW COST
<b>Ben Franklin Technology Partners of NE PA</b> <a href="http://nep.benfranklin.org">nep.benfranklin.org</a>	Direct funding, business assistance & networking for early stage & established technology companies	•	•	•	•		•	•					FREE
<b>Community First Fund</b> <a href="http://communityfirstfund.org">communityfirstfund.org</a>	Business counseling, financing & technology assistance	•	•	•				•					FREE
<b>Entrepreneurs' Connection</b> <a href="http://www.entrepreneursconnection.us">www.entrepreneursconnection.us</a> Contact: Chuck Holder, <a href="mailto:chuck@chuckholder.com">chuck@chuckholder.com</a>	Community of entrepreneurs who foster relationships & support among its members and outreach to the Reading/Berks Community	•			•		•		•	•			MEMBERSHIP FEE
<b>Fulcrum Information Resources</b> Contact: Karen Klein, <a href="mailto:kklein@fulcrum-info.com">kklein@fulcrum-info.com</a>	Trademark and Copyright research and registration	•	•	•			•						COST
<b>GoggleWorks Center for the Arts</b> <a href="http://GoggleWorks.org">GoggleWorks.org</a>	Community art and cultural resource center that nurtures the arts, fosters creativity, & promotes education	•	•	•	•		•			•	•		CLASS & STUDIO COSTS
<b>Google Patents Search</b> <a href="http://books.google.com/advanced_patent_search">books.google.com/advanced_patent_search</a>	Search and read the full text of patents from around the world	•	•	•									FREE
<b>Greater Reading Chamber Alliance</b> <a href="http://GreaterReading.org">GreaterReading.org</a>	Assist Berks County companies to retain, expand & grow their operation, & attract new business. Economic development for Local Latino businesses.	•	•	•	•		•	•		•			FREE/LOW COST
<b>Jump Start Incubator</b> <a href="http://jumpstartberks.org">jumpstartberks.org</a>	Office space & support for entrepreneurs run by the Berks County Community Foundation	•	•	•			•			•	•		LOW COST
<b>Reference USA</b> Reading Public Library - Jesse Royer, 610-655-6355 <a href="http://readingpubliclibrary.org">readingpubliclibrary.org</a> Go to databases page, click on Reference USA	A business and residential information database for finding new company and consumer leads. Download 200 records at a time free of charge. Need library card if connect from home	•	•	•	•								FREE

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<b>SBDC - Small Business Development Center</b> at Kutztown University <a href="http://kutztown.edu">kutztown.edu</a> , <a href="mailto:sbdc@kutztown.edu">sbdc@kutztown.edu</a>	Resource Center for Startups with help with finances, business planning, market research, trade, government procurement, and more	•	•	•	•		•			•			FREE/ LOW COST
<b>SCORE</b> <a href="http://berksschuykill.score.org">berksschuykill.score.org</a>	Service corps of retired executives who provide professional resources to entrepreneurs	•	•	•	•		•						FREE/ LOW COST
<b>Social Enterprise Group</b> <a href="http://socialenterprisegroup.org">socialenterprisegroup.org</a>	Provides consulting and financing to social entrepreneurial and nonprofit companies	•		•			•	•					LOW COST
<b>US SBA</b> <a href="http://sba.gov">sba.gov</a> Boots for Business: <a href="http://sbavets.force.com">sbavets.force.com</a>	Provides loans, loan guarantees, contracts, counseling sessions and other forms of assistance to small businesses	•	•	•	•		•	•					FREE/ LOW COST
<b>Warrior Rising</b> <a href="http://www.warriorrising.org">www.warriorrising.org</a>	Provides U.S. military veterans and their immediate family opportunities to create sustainable businesses, perpetuate the hiring of fellow American veterans, and earn their future	•	•	•	•		•	•					FREE/ LOW COST
<b>Books</b>													
<b>The Lean Startup</b>	By Eric Ries	•	•	•									COST VARIES
<b>The Mom Test</b>	By Rob Fitzpatrick	•	•	•									COST VARIES
<b>Hooked- How to Build Habit-Forming Products</b>	by Nir Eyal	•	•	•									COST VARIES
<b>Lean Customer Development-Build Products Your Customers Will Buy</b>	By Cindy Alvarez	•	•	•									COST VARIES
<b>Smartest Places On Earth- Why the Rustbelts are the Emerging Hotspots of Global Innovation</b>	by Antoine van Agtmael and Fred Bakker	•	•	•									COST VARIES
<b>Startup Communities: Building an Entrepreneurial Ecosystem in Your City</b>	by Brad Feld	•	•	•									COST VARIES
<b>Podcasts</b>													
<b>Masters of Scale</b> with Reid Hoffman	<a href="http://mastersofscale.com">mastersofscale.com</a>	•	•	•	•								FREE
<b>How I Built This</b> with Guy Hall	NPR	•	•	•	•								FREE
<b>Building a Story Brand</b> with Donald Miller	<a href="http://StoryBrand.com">StoryBrand.com</a>	•	•	•	•								FREE
<b>Online Learning</b>													
<b>Ascent</b> - Learning platform of videos from SBA	<a href="http://ascent.sba.gov">ascent.sba.gov</a>	•	•	•	•								FREE